

Power OF THE *Purse*

SPONSORSHIP FORM

The 16th annual Power of the Purse is here! Join us on March 8th at the Calhoun Historic Lofts for a fun night out. Proceeds benefit Camp iRock - an innovative summer reading camp for rising fourth graders.

Sponsorship Opportunities

EVENT SPONSOR \$4,000

- Exclusive recognition on the black carpet with company logo at the photo-taking area
- Live Social Media coverage during the event
- Professional photos taken of each guest will be taken in front of the step and repeat banner and uploaded to Facebook album after the event
- Prominent Logo recognition on all event promotional materials including paper invitation, digital invitation, signage, social media, and United Way website
- Verbal recognition during event, recognition during news interviews, Logo on event program
- 10 Tickets to Power of the Purse

COUTURE SPONSOR \$3,000

- Live Social Media coverage during the event
- Prominent Logo recognition on all event promotional materials including paper invitation, digital invitation, signage, social media, and United Way website
- Other recognition includes: Verbal recognition during event, Recognition during news interviews, Logo on event program,
- 8 Tickets to Power of the Purse

DESIGNER SPONSOR \$2,000

- Prominent Logo recognition on all event promotional materials including paper invitation, digital invitation, signage, social media, and United Way website
- Other recognition includes: Verbal recognition during event, Recognition during news interviews, Logo on event program,
- 6 Tickets to Power of the Purse

CHIC SPONSOR \$1,000

- Live Social Media coverage during the event
- Prominent Logo recognition on all event promotional materials including paper invitation, digital invitation, signage, social media, and United Way website
- 6 Tickets to Power of the Purse

VINTAGE SPONSOR \$750

- Logo on program, recognition on event website, tickets for 4 guests

TRENDSETTER SPONSOR \$500

- Logo on program, recognition on event website, tickets for 2 guests

PURSE SPONSOR \$500 & WALLET SPONSOR \$250

- We will do the shopping for you! Become a purse or wallet sponsor to have your name listed in the program as a sponsor of one of the fabulous purses at the auction!

DONOR INFORMATION

Sponsorship level _____

Company or Donor Name (to be listed on marketing materials)

Contact Name _____

Email and Phone _____

Address _____

Social Media Handle(s) _____

Authorized Signature _____ Date _____

Credit Card at [UnitedWayofAnderson.org](https://www.unitedwayofanderson.org) Check Bill Me

In order to have your logo included on marketing materials, please return by 1/31/22