Promoting financial stability, stable housing, independence

School Readiness & Early Grade Reading
Youth Development
Teen Pregnancy Prevention
High School Graduation

Stable Income
Affordable Housing
Safe Neighborhoods

Helping children and youth achieve their potential

604 N Murray Avenue
Anderson SC, 29625

P.O Box 2067
Anderson SC, 29622

Phone (864) 226-3438
Fax (864) 226-3430
www.unitedwayofanderson.org
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In the busy time we live in today, time flashes by us like lightning. So has this past year with United Way but we’d be remiss in not telling you about the impressive year we’ve had. We have seen success in every part of our organization, and of course, our annual report is the rightful place to tell you about it!

Several years ago, we began segmenting our community impact work in four areas: education, income, health and basic needs. Although these areas of work are separate, they impact each other. It is likely the more educated, the higher the income and greater access to information about healthy lifestyles and healthcare which should decrease the amount of basic need services needed in the community. It may take years to see this model work, but we are committed to the journey.

To do this work, we must continue to raise money and this year we exceeded our $1.9 M stretch goal and have already set $2M as our goal for the upcoming campaign. We began the work on retiring the debt of our building “so that” more funds can be distributed in the community. To date, we have raised $185,050 toward our debt retirement. You will hear more about this in the upcoming year, and we hope you will join us in this effort.

In the area of education, we continued our support of public education and the need for children to read on grade level by the time they leave 3rd grade. In order for that to happen much must be done before they reach kindergarten or first grade. So we are part of an upstate “Born Learning” collaborative, and we are providing over 1200 children with books in their home each month through our partnership with Dolly Parton’s Imagination Library. We also know that once they are in school, if they are hungry, they are less likely to learn so we are placing a bag of food in over 900 backpacks each Friday for many of the children who will have little to no food until they return to school on Monday. Also, through our AmeriCorps Grant, many students have a reading coach and we have seen reading scores improve by 10 points or more. Teen pregnancies often rob girls of their opportunity to finish their education; therefore, our teen pregnancy prevention programs in school districts 3 & 4 continue to be a priority for our organization.

In the area of income, we were blessed again this year with an AmeriCorps grant which allowed us to place financial literacy coaches at AIM and Community Works Carolina. Also, AmeriCorps members and volunteers prepared 614 tax returns bringing a $667,000 economic impact to Anderson County. These VITA sites were in Belton, Iva, Pendleton, Williamston and Anderson.

In the area of health, we have been awarded grants from Blue Cross Blue Shield, AnMed Health and General Mills to continue our work to increase healthy eating habits and encouraging physical activity through our Eat Smart Move More collaborative of many partners in the community. Our goal is to help reduce obesity in Anderson County.

Never forgetting that there will always be residents in crisis, we continue to offer our 211 Help Line, and this year, we began the development of a basic needs network to strengthen the work of the agencies that provide services to those who find themselves without shelter, food, or medical help.

We continue to fund agencies in the community that provide services in all of these areas. In fact, we invested your contributions in over 36 programs in 32 agencies.

In closing, we recognize the importance of monetary contributions, but this year we have also seen much success in the area of hands on volunteering. Our Youth Volunteer Corps has volunteered with Special Olympics, AIM, DCEC, Meals on Wheels, the South Main Chapel & Mercy Center and they adopted Concord Road in the Adopt-A-Highway program. Adult volunteers cleaned up parks, provided soup, socks and blankets at the South Main Chapel & Mercy Center, manned Poverty Simulations, delivered food to schools and much more.

United Way is blessed with an engaged and active board of directors and a dedicated staff. Together with our many other volunteers, we sincerely want to make a positive impact on our community.
Board of Directors

J.T Boseman
Chair, Community Volunteer

Julie Barton
Community Volunteer

Phil Batson
Community Volunteer

Becky Campbell
Community Volunteer

Horace Padgett
Community Volunteer

Pat Patrick
Attaway, Inc.

Marshall Pickens
Community Volunteer

Scott Robertson
Morgan Stanley

Donnie Campbell
Community Volunteer

Chris Clem
SuggsJohnson, CPA

Mike Darby
Darby Electric

Kenneth Dean
Mt. Zion Baptist Church

Pat Sifuentes
Piedmont Natural Gas

Juana Slade
AnMed Health

Chaka Smith
Mainstream Therapeutics

David Stoddard
David Stoddard, Attorney-at-Law

Mary Gay Drake
Community Volunteer

Joe Drennon
Anderson Area YMCA

Wendy Gillespie
First Citizens Bank

Susan Kelly-Gilbert
The Independent Mail

Jim Thomason
First Baptist Church - Anderson

Wanda Whitener
AnMed Health

Jimmy Kimbell
Entegra Financial Corp

Maurice McKenzie
City of Anderson

Mike Morris
Greenville Federal Credit Union

Kirk Oglesby
Community Volunteer

United Way of Anderson County

Mission
To improve our community and the lives of its residents by providing leadership in identifying needs, combining resources and facilitating action.

Vision
To be a leader of a community collaborative effort to create and sustain a healthy, secure, and caring Anderson County.
EACH YEAR, UNITED WAY OF ANDERSON COUNTY RECEIVES GIFTS IN KIND FROM LOCAL BUSINESSES AND INDIVIDUALS.

THIS YEAR, WE RECEIVED A VALUE OF $182,472 IN GIFTS IN KIND.

Listed below are those who contributed:

Anderson Arts Center
Anderson County
Anderson County Library
Anderson Independent Mail
B&B Pawn
Belk - Anderson
Belk - Greenville
Bleckley Inn
Boulevard Baptist Church
Cahaly’s Custom Clothing
Caroline Johnson
Chick-Fil-A
City of Anderson
Clemson University
Clemson Variety Frame Shop
Dillard’s
Electric City Bloom
Elyse Britenberg
Enterprise Truck Rental
Equilibrium MediSpa
Fairway Outdoor Advertising
First Citizens Bank
Friends of United Way
GAMAC
Green Springs
Hoefer’s
Impression Appearance Shoppe at Anmed
Independent Mail
Ingles
Jockey Lot
Kathryn Smith
Kenny Bolt
Kimberly Nelson
Kimberly Newman
Laura Capell
Mainstream Therapeutic Services
Marilyn Nelson
Maynard’s Home Furnishings
Medshore Ambulance Service
Mina’s Hallmark Shop
Plato’s Closet
Poo Lolly Boutique
Propp Drugs
Publix Super Market
Purple Sunflower
Razberry Fizz
Red Shutter B&B
Renaissance Interiors
Robert Cahaly
Rosemary Ross
Salvation Army
Sassys of Clemson
Skin’s Hot Dogs
Something Special – AnMed Health
Sullivan’s Metropolitan Grille
Susan Dyer
Swaggin’ Wagon
Target
The Bridal and Formal Shoppe
The Fashion Shack
The Monogram Shoppe
The UPS Store
The Red Door
The Red Moose
Tickled Orange

THANK YOU TO OUR SPONSORS:

Anderson Magazine
Anderson Free Clinic
Anderson Medical Society
AnMed Health
Attaway, Inc.
Belk
Boutique18
Boulevard Baptist Church
Chartwells
Chick-Fil-A
Cindy & Butch Hughes
Civic Center of Anderson
Cobb Oxford
Duke Energy
Eli Lilly
First Citizens Bank
Friends of the Anderson County Library
Independent Mail
J. M. Johnson, Austin Services, LTD
John Roberts Insurance Agency, LLC
Ken Readick, State Farm Insurance
Lilly Diabetes
Mainstream Therapeutic Services
Medshore Ambulance Service
Marilyn Nelson, Anderson Prep Preschool
Minx Rockwell, LLC
PIT Printing and Marketing
Publix
Ron Haskell State Farm Insurance
Scott Robertson - Morgan Stanley
South State Bank
SuggsJohnson
Sylvia & Woody Woodall
Teresa Roberts - State Farm Insurance
Terrence Hassett - State Farm Insurance
The UPS Store
Urban League of the Upstate
Wagner Wealth Management

Thank You!
COMMUNITY IMPACT

CABINET

Mike Morris, Chair
Greenville Federal Credit Union

Peggy Chamblee
First Citizens Bank

Richard Gaines
Community Volunteer

Nancy Hellenga
AnMed Health Ob-Gyn

Faith Line
Anderson County Library

Marlene McClain
Community Volunteer

Robert Pierce
AnMed Health

Scott Robertson
Morgan Stanley

Jim Roser
Community Volunteer

Darcey Ipock
Community Volunteer

Tamara Flinchum
AnMed Health

COUNCIL MEMBERS

Education

Tamara Flinchum, Chair
AnMed Health

Suzie Bannister
Anderson School District 5

Amy Lack
Enterprise Holdings

Sara Leady
Anderson County Library

Sylvia Mesaros
The Alliances

Rick Murphy
Personal Pathways to Success

Joey Nimmer
Anderson County Board of Education

Lynette Pannell
Anderson University

Angi Patrick
Attaway, Inc.

Pam Thomason
Boulevard Child Enrichment Center

Tiffany Watkins
Renewed Faith Ministries

Income

Jim Roser, Chair
Community Volunteer

Casey Fouts
Anderson Housing Authority

Richard Gaines
Community Volunteer

Sarah Griffin
Clemson University

Mickey Hannern
Electrolux Major Appliances, NA

Becky Holmes
Community Volunteer

Ramon Paez
Orian Rugs

Monica Rockwell
Monica Rockwell, LLC

Lynn Stoddard
AnMed Health Foundation

Bill West
Community Volunteer

Matt Young
Cox, Couley and Richardson

Health

Darcy Ipock, Chair
AnMed Health

Wayne Harris
AnMed Health

Janis Hopkins
Community Volunteer

Laura Long
SC DHHS

Douglas Martin
Community Volunteer

Marlene McClain
Community Volunteer

Linda McCuen
Anderson University

Donna Richey
TD Bank

Blithe Smith
AnMed Health

Taylor Young
Kid’s Stuff Academy

Basic Needs

Robert Pierce, Chair
AnMed Health

Claudia Boles
Community Volunteer

Jack Couch
Boulevard Baptist Church

Jackie Ettchells
Publix

Dana Gencarelli
GAMAC

Jay Hodge
The McDougald Funeral Home

Jean T. Holloway
Community Volunteer

Bill Ledbetter
Community Volunteer

Bonnie Ledbetter
Community Volunteer

Ralph Little
The Printer

Susan Long
Community Volunteer

Deedie Richardson
Community Volunteer

Teresa Threlkeld
AnMed Health

Funded Programs

For July 2013 – June 2015

Big Brothers Big Sisters – Anderson
Mentoring

Boy Scouts – Blue Ridge Council
Scoutreach Youth

First Steps
Countdown to Kindergarten

Girl Scouts of SC Mountains to Midlands
Leadership Development

The Salvation Army Boys & Girls Club
Power Hour

Anderson American Red Cross
Emergency Services

Alston Wilkes Society
Community Services

AIM
Ramps/Repairs

Women & Children Succeeding

Credibility
Case Management/Financial Stability

Habitat for Humanity
Affordable Housing

Homes for Hope
Affordable Housing

Rebuild Upstate (ReWiGo)
Home Repairs

Upstate Homeless Coalition
Transitions Program

Income

Alston Wilkes Society
Community Services

AIM
Ramps/Repairs

Women & Children Succeeding

Credibility
Case Management/Financial Stability

Habitat for Humanity
Affordable Housing

Homes for Hope
Affordable Housing

Rebuild Upstate (ReWiGo)
Home Repairs

Upstate Homeless Coalition
Transitions Program

$437,483
Invested in local programs

36
Local nonprofit programs supported

63,398
Individuals served by supported programs

INCOME

Alston Wilkes Society
Community Services

AIM
Ramps/Repairs

Women & Children Succeeding

Credibility
Case Management/Financial Stability

Habitat for Humanity
Affordable Housing

Homes for Hope
Affordable Housing

Rebuild Upstate (ReWiGo)
Home Repairs

Upstate Homeless Coalition
Transitions Program

*Basic Needs are funded from July 2014 – June 2015.
2014 - 2015 Campaign Cabinet

Scott Robertson, Chair
Morgan Stanley

Clint Bates
Suggs Johnson

Donnie & Becky Campbell
Community Volunteers

Wendy Gillespie
First Citizens Bank

Mike Johnston
AnMed Health

Jimmy Kimbell
Macon Bank

Kathy Little
Royko

Veta New
Anderson School District V

Kyle Newton
Anderson School District V

Jennifer Osgood
Walker Wealth Management

Brandy Walters
City of Anderson

Thomas Wilson
Anderson School District V

Campaign Volunteers

Charles Acker
Lynn Gregory
Wayne Matin
Russell Tisdale

Allison Adams
Lakeitha Hagood
Ray Maynard
Robin Tucker

Joy Arms
Mickey Hanner
Denatra McClurkin
Amanda Vancil

Ron Baker
Rhonda Haskins
Mary Beth McConnell
Tammy Vaughn

Jessica Baxter
Amy Hawkins
Jess McDougald
Regina Vieu

Kristin Beegess
Joel Heard
Jeff McElroy
Brandy Walters

Cecil Bonner
Janis Hopkins
Sean Mixon
Stephanie Webb

Sheila Bost
Butch Hughes
Mark Moore
Elyse Welsh

Richy Brock
Crystal Hyder
Veta New
Stephanie Wildrick

Sherry Brock
Dennis Jackson
Kyle Newton
Tom Wilson

Nedra Brown
Emily Jarinko
Anna Padatez

Bobby Brown
Frederica Jefferies
Angi Patrick

Byron Burns
Brian Johnson
Wanda Perry

Mike Butler
Stephan Jones
Robert Pierce

Lisa Butler
Alice Jordan
Lori Powell

Erika Castro
Ann Kellett
Randy Price

Brittney Cline
Sue King
Travis Rada

Susan Coats
Shane Kirby
Lisa Richmond

Health Cowan
Donna Knox
Sarian Rivera

Sharah Crocker
Debbie Leonard
Justin Shore

Emily Danuser
Latoya Ligorn
Pat Sifuentes

Chris Daughtry
Brian Johnson
Juana Slade

Dale Duncan
Stephan Jones
Rhonda Sloan

Donna Knox
Debbie Lollis
Handel Smith

Kari Madden
Carol Magness
Ron Smith

Chris McElroy
Neile Manning
Leigh Snow

Stephanie Vicens
Donna Ovens
Linda Steadman

Brian Johnson
Sherry Whistle
Teresa Threlkeld

Kathleen Bost
Wendy Gillespie

Stephanie Vicens
Samantha Bost

Martin Bost
Wendy Gillespie

2014 CAMPAIGN RESULTS
BY DIVISION

Geographical Districts Breakdown

District 1 $882,531
District 2 $15,615
District 3 $6,602
District 4 $1,880
District 5 $5,967
Small Business $2,079
Special Gifts $2,679
Professional $2,547

Macon Fares $302,376

No Cash Receipts $182,469
Government $22,463
Non-Profit $192,469

Education $11,533
Community $3,418

Consolidated $138,473

Consolidated $138,473
Companies who qualify for the Chairman’s Award and the Award of Excellence must have five or more employees and have a campaign of $500 or more.

Criteria for the awards are as follows:

1. 10% increase in employee giving from last year
2. $100 or more employee-per-capita participation
3. 50% or more employee participation
4. One or more leadership givers (Leadership givers are those who contribute at least $500)
5. 50% of contributors are fair share givers (Fair share is 1% of employee’s salary)

To be eligible for the Chairman’s Award, companies must meet four of the five criteria.

To be eligible for the Award of Excellence, companies must meet two of the five criteria.

Thank you to all of the companies and organizations listed below for your commitment to United Way of Anderson County. Your hard work is truly appreciated.

Total Raised
$1,906,251

Thank you for helping us exceed our campaign goal!

2014 Campaign Awards

AnMed Health
Largest Employee Campaign

First Quality Tissue
First Year Campaign

Phil Jewelers
Chef’s Choice Award
(2014 Business of the Year)

2014 Chairman’s Award
Anderson School District V Administration
Blue Ridge Security Solutions
John S. Rainey Generating Station
Maynard’s Home Furnishings
Piedmont Natural Gas
South Main Chapel and Mercy Center
South State Bank
United Way of Anderson County
UPS

2014 Award of Excellence

Alston Wilkes Society
Anderson County
Anderson School District 4 Administration
Anderson V Career Campus
AnMed Health
Attaway, Inc.
City of Anderson
Darby Electric Company
Department of Motor Vehicles - Belton
Duke Energy
Electrolux Major Appliances
Family Promise of Anderson County
First Citizens Bank and Trust
Foothills Alliance
Glen Raven Custom Fabrics, LLC
Independent Mail
McLees Academy of Leadership
Medshore Ambulance Service
Michelin
Michelin US10
New Foundations Home for Children, Inc.
Peoples Bank
Publix #350
Publix #563
QuikTrip Corporation
Rebuild Upstate (ReWiGo)
South State Bank
Starr Elementary School
Suggs Johnson, LLC
SunTrust Bank
TD Bank
The Salvation Army
TL Hanna High School
Touch the Future
TTI
West Market School of Early Education
Westside Community Center

 Thank you for helping us exceed our campaign goal!
Formed in 1984, the United Way Tocqueville Society was created to acknowledge and honor those individuals whose leadership and commitment to the common good have been uncommon in its generosity. On behalf of the thousands of lives who are touched each year, we thank these visionary leaders for their outstanding annual support.

Three elements which Alexis de Tocqueville admired in American society were liberty, equality and the spirit of neighbor helping neighbor. These same elements are embraced in the French phrase “Liberté, Égalité, Fraternité.” Tocqueville believed that by achieving these elements of democracy, all people would choose to pursue freedom, knowledge and prosperity, or indépendance, connaissance, and prospérité.

Membership in the Tocqueville Society is granted to individuals who contribute at least $10,000 annually to a member United Way. All members of the Tocqueville Society are listed in the National Tocqueville Leadership Recognition Book, published annually by United Way Worldwide.
United Way of Anderson County

Diamond Donors are those individuals who have been giving to United Way for 25 years or more. Your commitment and dedication to making your community better is greatly appreciated.

Yett are the main ingredient to improving lives in Anderson County!

United Way of Anderson County

Diamond Donors

- Douglas Alexander
- Rodney Allen
- Kenneth & Donna Anderson
- Venessa Anderson
- Edward Baer
- Karen Bennett
- John Broadwell
- Carol Burdette
- Peggy Chambers
- Dean Cleveland
- Emma Clinkscale
- Todd Collins
- Joel Wayne Dyar
- Lisa Elgin
- David Finger
- Donald Fredericks
- Rachel Gaines
- Preston Gilmer
- Dan & Margaret Gissendanner
- Paul D. Glenn
- Aaron Glover
- Ted B. Greer
- Charlie Harbin
- Henry Harlin
- Stephen Harris
- Glenn Hellenberg
- Karen Horton
- Randy Huffman
- Frank P. Hughes III
- Greta M. Jacobsen
- Michael Kashia
- Ann Kellett
- Barry A. Kelley
- Robert Knudsen
- Carol Kreson
- Christopher Lee
- Roger W. Liska
- Kathy Little
- Judie Webb
- Dr. George West
- Dr. Dennis Whatley
- Lewis White
- David Whitington
- Gary Wilder
- Mark Williams
- Jeff Williamson
- Mike Wilson
- Kellyn Wood
- Susan Woolen
- Patrick Wright
- Stephanie Yeung
- Greta Young
- Michael Young
- Kristina Zeuke

- Donnie R. Pressley
- Jackie Rainey
- Sheryl Ross
- Patricia Rohell
- Patti Rowe
- Benny Rucker
- Johnny Shaw
- Richard Shirley
- Patricia Sifuentes
- Juana Slade
- Lee Smith
- George Randall Smith
- Lorn Smith
- Lisa Snead
- Anthony Sorrells
- Gerald J. Spieht
- Larry W. Stoffe
- Charles Tate
- Tony Taylor
- Henry Taylor
- Michael Telford
- Ray Thomas
- Juanita Thomas
- Anne Thomason
- Charlie Thornton
- Kathleen Trammell
- Joey R. Turner
- Dennis J. Vaughn
- Charles T. Vicker
- Thomas Wasley
- Louise M. Ware
- William West
- Patricia White
- Wanda Whittener
- David E. Whittington
- Mr. and Mrs. David E. Williams
- Shirley Wright
The 8th Annual Black History Event on February 5, 2015 at Tucker’s Restaurant. The keynote speaker was Dr. Daryl Crosby, educator, youth advocate, speaker, author, philanthropist, and entrepreneur. Dr. Crosby has a passion to see people find their purpose in life and to reach their fullest potential. He has a strong desire to help youth conquer their fears and challenges by encouraging them through the use of education. Daryl is currently employed by Norfolk Public Schools teaching music. He is the founder and owner of DJ Croz Music Group and recently self-published his first book entitled **LEGACY Within: The Educator**.

The 8th Annual College Fair and Youth Summit at the Anderson Recreation Center, on March 14th, 2015. The summit was geared toward youth from grades 8-12 looking to further their education and career opportunities through college and trade school programs. Financial aid representatives from 4-year, 2-year, technical schools, and trade schools were on hand to discuss the process of obtaining financial aid and several financial institutions to help guide students through the process of managing finances through their college years.

Dr. Johnnetta B. Cole was hosted at a breakfast presented by the African American Leadership Council. Dr. Cole was appointed the Director of the Smithsonian National Museum of African Art (NNMAA) in March, 2009. Before assuming her current position, Johnnetta Cole had a long and distinguished career as an educator and humanitarian. She served as president of Spelman College and Bennett College for Women.

From 2004 to 2006, Dr. Cole was the Chair of the Board of United Way of America, the first African American to serve in that position. She has served on both corporate and not-for-profit boards, including Home Depot, Merck, and Nation’s Bank South and TransAfrica Forum. She was the first woman to serve on the board of Coca-Cola Enterprises.

Dr. Cole currently chairs the board of the National Visionary Leadership Project and she is on the board of KaBOOM DC. She is founding chair of the Johnnetta B. Cole Global Diversity and Inclusion Institute, and is on the Advisory Committee of America’s Promise and the Points of Light Foundation. Dr. Cole is a member of Delta Sigma Theta Sorority, Inc., the Links, Inc. and the National Council of Negro Women.

The 9th Annual MLK Day of Service was held on Saturday, January 17th, at the South Main Chapel and Mercy Center. Blankets, socks, hats, gloves, scarves, and school supplies were distributed to individuals and families. Soup donated by Applebee’s, O’Charley’s, and Tucker’s along with breadsticks donated by Olive Garden were fed to the neighborhood. The council along with approximately 30 volunteers and college students from Anderson University also painted and cleaned the center.

Dr. Johnnetta B. Cole was hosted at a breakfast presented by the African American Leadership Council. Dr. Cole was appointed the Director of the Smithsonian National Museum of African Art (NNMAA) in March, 2009. Before assuming her current position, Johnnetta Cole had a long and distinguished career as an educator and humanitarian. She served as president of Spelman College and Bennett College for Women.

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members

Chaka Smith, Chair
Mainstream Therapeutic Services, LLC

Nedra Brown
AnMed Health

Sally Boseman
Community Volunteer

Joanene Clemmons
Community Volunteer

Timothy Drummond
Timothy Drummond - State Farm Insurance

Donna Green
10th Solicitor’s Office

Samantha Harris
Community Volunteer

Eleanor Leverette
Community Volunteer

Hugh Martin
CommunityCae, Inc.

Shenika McCray
SC DHEC

LaVerne McDuffie
Community Volunteer

Demika Patterson
Honea Path Middle School

Stanley Rich
Rich Colonial Funeral Services

Tracy Richardson
SC Department of Mental Health

Kyan Robinson
DJefferson & Associates

Marian Robinson
Clemson University

Layngh Scott
SC Vocational Rehabilitation

Cheryl Simmons
AnMed Health

Chris Smith
Anderson Bakery

Chris Suber
Cheerleader

Amika Thomas
Anderson Area YMCA

Yaniqua Thomas
SC State University 1890 Extension

Cory Williams
Anderson School District 5

LaTisha Willis
Mary Kay Cosmetics

Lynn Dingle
United Way Staff

Kwanzaa Expo 2014, sponsored by Mainstream Therapeutic Services and Urban League of The Upstate, was held on Saturday, December 27th at the Westside Community Center. There were vendors selling and showcasing unique products and services along with a performance by Wona Womanlan West African Drum & Dance Ensemble from Charleston, SC.
AmeriCorps engages more than 80,000 Americans in intensive service each year at nonprofits, schools, public agencies, and community and faith-based groups across the country.

Since the program’s founding in 1994, more than 800,000 AmeriCorps members have contributed more than 1 billion hours in service across America while tackling pressing problems and mobilizing millions of volunteers for the organizations they serve.

AmeriCorps programs do more than move communities forward; they serve their members by creating jobs and providing pathways to opportunity for individuals entering the workforce. AmeriCorps places thousands of individuals into intensive service positions where they learn valuable work skills, earn money for education, and develop an appreciation for citizenship.

The locations this year were McLees Academy of Leadership, Calhoun Academy of the Arts, Centerville Academy of 21st Century Learning, New Prospect STEM Academy, Mt. Lebanon Elementary, Spearman Elementary, and Adult Education of Pelzer. The AmeriCorps Volunteer Recruitment program operated in Anderson School District 2 and 5.

During one of our community days of service the AmeriCorps team was able to install a Born Learning Trail at the South Main Mercy Center. The program is also exploring ways to best serve the schools in our area by expanding the volunteer recruitment program.

Members

Kaye Wilbanks
Christine Sharp
Ricardo Benitez
Haley Corn
Ramona Hunter
Lita Wilson
Whitney Bishop
Beth Reese
Cameo Jones
Phyllis Wilson

Born Learning is a national public engagement campaign originated by United Way Worldwide, Civitas, the Ad Council and the Families and Work Institute that helps parents, grandparents, and caregivers explore ways to turn everyday moments into fun learning opportunities. Everyday life is a learning experience for children.

Sharing a vision for helping all children be ready for school and a lifetime of success, seven United Ways in the Upstate have partnered to create BornLearningUpstateSC, an effort to build on the national Born Learning campaign by creating a comprehensive local public engagement campaign.

BornLearning Upstate SC Partner United Ways:
• United Way of Anderson County
• United Way of Greenville County
• United Way of Greenwood & Abbeville Counties
• United Way of Laurens County
• United Way of Oconee County
• United Way of Pickens County
• United Way of the Piedmont (serving Spartanburg, Union and Cherokee counties)

One of the Born Learning Upstate SC’s signature initiatives focuses on the installation of Born Learning trails throughout the Upstate. These trails support United Way’s early education strategies to ensure all children start school ready to succeed — meaning all children start kindergarten on track in the five key developmental areas of communication, cognition, physical development, social/emotional development, and self-help skills.

Each Born Learning Trail captures 10 fun outdoor games on engaging signs to help parents and caregivers create learning opportunities for young children. Whether installed in a local park, at a childcare center or school, in a library, or next to a children’s museum, Born Learning Trails can be a valuable community resource for early learning. Experiencing the Born Learning Trails together is a wonderful learning activity for both parent and child.

Take advantage of this wonderful community resource and visit a Born Learning Trail today. To find the Born Learning Trail closest to you, check out the Born Learning Trail map at www.bornlearningupstatesc.org, or call 2-1-1, United Way’s resource helpline.
Center for Nonprofit Excellence

United Way Partners with SCANPO to Serve as a SCANPO Knowledge Network Site!

The Center for Nonprofit Excellence is focused on assisting nonprofit organizations build capacity and improve performance by offering:

- Trainings/Workshops
- Networking Opportunities
- Reading Materials and Educational Resources
- Grants Search Information

This year, the Center for Nonprofit Excellence increased its own capacity to better serve local agencies by launching a unique partnership with the South Carolina Association for NonProfit Organizations (SCANPO). The new partnership between the United Way’s Center of Nonprofit Excellence and SCANPO’s Knowledge Network was celebrated with a ribbon-cutting ceremony on August 20th in the new SCANPO Knowledge Network Library located at United the United Way. The partnership allows for the United Way to serve as a local SCANPO Knowledge Network site enhancing training opportunities and resources available locally.

2014-15 Accomplishments:
This past year a variety of learning opportunities were offered on the topics of Board Development, Leadership Development, Marketing and Communications, Outcome Measurement, Tools and Technology, Strategic Planning.

- 14 learning opportunities hosted for area nonprofit leaders, volunteers and staff
- 8 Lunch and Link learning sessions
- 2 Outcome Measurement trainings
- 3 half-day workshops (Board Development, Leadership Training, Strategic Planning)
- 1 poverty simulator
- 112 individuals representing 42 local organizations participated in one or more of the CNE Knowledge Network sessions throughout the year

To foster a love of reading in children, Dolly Parton’s Imagination Library is an early literacy program which provides high-quality, age-appropriate books mailed directly to the homes of children regardless of their family’s income. Studies have shown that the program has many positive outcomes including increased interest in books, higher vocabularies, more time spent reading with children, and increased parental awareness of their child’s developmental status.

At United Way of Anderson County (UWAC), we are working to develop a local, integrated continuum of services for children starting at birth, which leads to better education outcomes. Imagination Library is an important part of that continuum and is the only program of its kind offered in the county. In partnership with the Anderson County Library System, and with local support including the Anderson Area Rotary Clubs, UWAC has offered Imagination Library in Anderson County since early 2010 and currently has over 1000 children enrolled. Because of the generous underwriting by Dolly Parton’s Imagination Library, the annual cost per child is only thirty dollars.

From Our Families:

My grandchildren look forward to the new book coming in the mail, they will ask when is it coming and when it gets here we have to read it right away and every night for a few nights. The books they receive have been a blessing to our family and we keep them so that they can be passed on to the younger grandchildren... Thank you so much for sending them to my grandson.

We LOVE this program. My daughter is 2 years old and she gets so excited when she gets her monthly “mail!” As a first grade teacher, I can tell that the books are hand-picked just for the different “milestones” they experience during their first five years. Being a first grade teacher, I know how important it is to have a literacy-rich home... Full of books and other reading material. I also know what an impact it makes when children are read to at an early age. They start school and they are READY!!! Thank you so much for all you do... makes this program a success. It makes my teacher and "mama" heart HAPPY!!!

My son Dominic loves getting the stories that he receives from you guys. I have been reading to him since he was born and he now tells me little make believe stories that he comes up with. I have recently taken him for the pre-school evaluation and the teacher was asking him what different pictures were. He answered correctly and she told him that he was so smart. He looked up at her, smiling and shaking his head. Then she told him that he wasn’t just smart he was a genius... It was the cutest thing. I love that reading has helped in so many ways to build his character. He is going to be my little genius for sure... Thank you.

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Eat Smart Move More of Anderson County (ESMM) is a local chapter of a statewide movement aimed at coordinating obesity prevention efforts. ESMM is focused on uniting a variety of partners to work together to increase active living, improve healthy eating, and decrease adult and childhood obesity in the community. South Carolina recently ranked the 10th heaviest state in the U.S. (in terms of % individuals obese), and in Anderson County, 2 out of every 3 adults is either overweight or obese and the number of overweight or obese children continues to climb. Through the ESMM Anderson coalition, community partners are joining together to find ways to get the County eating smarter, moving more and improving overall health.

While our community partners continue to grow each day, ESMM would like to recognize the work of our founding partners that assisted in the creation of ESMM Anderson County and its initial community action plan:

- South Carolina Department of Health and Environmental Control
- Anderson Area Schools and School Districts
- Anderson County Medical Society
- Primary Care Associates, PC.
- HealthFitness Corporation
- Anderson Area YMCA
- City of Anderson Recreation Department
- Anderson County Recreation Department
- AnMed Health
- Doclink
- United Way of Anderson County
- Let’s Move - City of Anderson

Let’s work together to make the healthy choice the easy choice in Anderson by…

- Providing an environment for schools that supports healthy eating, physical activity, and play.
- Supporting healthcare providers in addressing issues concerning healthy lifestyles, obesity prevention, and obesity treatment.
- Advocating positive change and connecting communities to local resources that support active living and healthy eating across the county.
- Supporting our local Farmers Markets

Since the development of the plan in 2013, much work has been accomplished. Some highlights in Anderson County schools include:

- Partnering with School Districts 4 & 5 to implement the Coordinated Approach to Child Health Curriculum (CATCH) in select schools including LaFrance Elementary, Mt. Lebanon Elementary, Townville Elementary, Homeland Park Primary, McLees Academy of Leadership and Calhoun Academy of the Arts.
- Partnering with School District 4, Nevitt Forest Elementary, and Vareness Academy of Communications and Technology of School District 5 to become an Alliance for a Healthier Generation School (earning national standards and recognition for health related activities) where District 4 and Nevitt Forest have met criteria making them eligible to apply for the Alliance for a Healthier Generation’s Bronze National Recognition Award in partial credit to the CATCH implementation.
- Partnering with School Districts 4 & 5 to provide culinary training to food service staff in select schools, including Nevitt Forest Community School of Innovation, Northe Point Elementary, Calhoun Academy of the Arts, Whitehall Elementary, Lakeside Middle, and Vareness Academy of Communications and Technology.
- Providing training and mini-grants to 11 local PTA’s to institute or support healthy eating and active living strategies in schools. Those schools include: LaFrance Elementary, Mt. Lebanon Elementary, Townville Elementary, Homeland Park Primary.
The United Way of Anderson County stepped way out of the box in 2013 and 2014 to work in partnership with the United Methodist Church in South Carolina to transform an idle church building in an underserved area of Anderson into a vibrant place of worship and care for human needs, serving alongside those homeless and living in poverty. The South Main Chapel & Mercy Center opened June 29, 2014. Rev. Kurt Stutler, a former staff member at United Way of Anderson County and a United Methodist pastor was appointed to serve as the founding pastor and director. In January, a former AmeriCorps member at United Way of Anderson County, Elizabeth Maness was hired to be the Ministry Associate.

Since opening, some of the following ministries and services have been launched at the 2408 South Main Street location:

- Sunday morning worship averaging 85 in attendance made up of a diverse congregation across social, economic and racial boundaries
- A Sunday Fellowship Lunch each week supported by several area churches, non-profit organizations and local businesses
- A weekly Community Meal supported by Concord Baptist Church
- Weekly Bible Study and a weekly Prayer Service
- A weekly Alcoholics Anonymous meeting
- Alston Wilkes Society Anderson County has moved into the building
- Partnerships have been formed with Anderson Oconee Pickens Mental Health Center and South Carolina Vocational Rehabilitation to provide counselors who have office hours at the facility weekly
- A faith community nurse is on-site to offer health education and connect persons with medical services
- An Art Room is open weekly
- A Community Garden has been established
- Working in collaboration with other local agencies, persons coming to the church who are dealing with chronic homelessness have become housed
- Individuals have been assisted with accessing drug and alcohol rehab programs, transportation, hygiene products, small food packs, blankets, tents and bicycles
- In partnership with UWAC and AmeriCorps members, a Born Learning Trail was established at the location
- The UWAC African American Leadership Council held their Martin Luther King Day of Service at the location bringing 70 plus community volunteers to clean the building, distribute blankets and socks and serve a soup lunch to the community

Rev. Stutler says “We have come here to become a family of faith across boundaries and through the connection of our lives address the challenges of poverty and other life challenges.”

Several years ago, existing and emerging young leaders from around Anderson County approached established leaders with the concept of developing a leadership recognition/enrichment program. It was their feeling that in order for a committed group of their peers to emerge as future “replacements” for existing senior leaders, our community needed to develop a means of nurturing them into service; applauding their efforts to date – utilizing recognition as a means to encourage the involvement of others on the “sidelines”; to invest in their future leadership “development” by offering them exposure to potential mentors in our community, as well as leadership enrichment opportunities with regional, state and national figures. This led to the formation of LEADERSHIPnext.

LEADERSHIPnext is United Way of Anderson County’s way to recognize new and emerging young leaders in the community. LEADERSHIPnext is designed to engage, empower and enrich the next generation of leaders with the end goal of improving our community.

Some highlights from this year were:

We held a Poverty Simulation at Boulevard Baptist Church with over 65 participants. The Poverty Simulation is a two hour simulated city life where participants gain a better of understanding of what it is like to live in poverty.

LEADERSHIPnext toured the Michelin North America Sandy Springs Plant. In this manufacturing session they learned about Michelin’s philosophy and corporate responsibility in supporting its local community.

Fellows

Kyle Newton
Andersen School District Five

David Locke
Locke Design & Black Truffle Photography

Nedra Brown
AnMed Health

Brian Stearns
Techtronic Industries, N.A. (TTI)

Nakia Davis
Peoples Bank

Blake Sanders
Alta Planning and Design

Seth Riddley
Shalom House Ministries, Inc.

Evan Sowell
Langston Construction Co. of Piedmont, LLC.

Scott Smith
Computer Troubleshooters - Anderson

Iris Villegas
Roylco, Inc.

Tara Brice
Anderson County School District Two

Caroline Alex
Town of Williamston

Elise Welch
The People’s Bank

Brian Williams
Vannnes Academy of Communications and Technology

Jessica Cwynar
Anderson County

Rob Wallace
Edward Jones

Todd Crisp-Simons
Tri-County Technical College

Christopher Trotter
Ice-to-go

RiChari Sancho
Los Ninos (LSN Kids)

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Volunteer Center

Throughout the year we work with schools, civic clubs, Anderson County Parks & Recreation and local non-profits to assist in meeting their volunteer needs. Our on-line database for volunteers is called Get Connected. You can visit it at http://uwandersoncty.galaxydigital.com. Each year, our Day of Action involves volunteers across the county in volunteer projects. Oversight for the Volunteer Center is provided by the Advisory Council whose current members are:

Members
Donnie & Becky Campbell, Community Volunteers, Co-Chairs
Kathy Whitley, Community Volunteer, Vice-Chair
Mary Dunkel, Tri-County Technical College
Karen Heineck, Community Volunteer
Ralph Little, The Printer
Donna Richey, TD Bank

United Way of Anderson County partnered with local communities to expand the availability of free tax preparation services in Anderson County this tax season.

VITA — which stands for Volunteer Income Tax Assistance — is sponsored by the IRS and run by local communities wishing to provide the service to local residents. United Way trained VITA volunteers to help prepare IRS forms for residents with an annual family income of $53,000 or less.

This year’s results show approximately a 55% increase in the number of returns prepared compared to last year and a 70% increase in the amount of dollars coming back directly into the pockets of Anderson County residents. Two hundred and seventeen more people were served this year.

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*dollars coming back to Anderson County residents through saved filing fees and direct tax returns

VITA Growing Strong!

- Anderson County Library
  - Main Branch
  - Belton Branch
  - Iva Branch
  - Pendleton Branch
  - Williamston Branch
- Goodwill Job Connection
- Anderson Mobile Site (travelled to a few different workplace locations)

540 volunteer hours
614 tax returns completed for Anderson County residents
$667,000* Positive Economic Impact

Dollars Back to Anderson County Residents

- $239,000 saved in filing fees 2013
- $333,000 gained in tax returns 2013
- $40,000 saved in filing fees 2014
- $59,000 gained in tax returns 2014
- $92,000 gained in tax returns 2015

2013 2014 2015
# People Served

266 397 614

$574,658

$40,000 2013

$239,000 2014

$59,000 2014

$333,000 2015

$92,000 2015

VITA United Way
A UNITED WAY COLLABORATIVE

Volunteer Center
Childhood hunger is a silent epidemic that affects nearly 1 in 4 children. For the poorest school-age children, Friday night begins the Weekend Meal Gap, two days when the school lunch programs are not available and the children have little or nothing to eat.

In collaboration with community volunteers, local businesses, the faith community and Golden Harvest Food Bank, the United Way of Anderson County is striving to insure that every elementary age child in Anderson County, SC does not have the experience of weekend hunger. The program seeks to provide a bag of non-perishable food items, milk and juices that can be placed in a child’s backpack before they leave school on Friday to supplement their access to an adequate diet until they return to school on Monday morning. Educators tell us that hunger is a major factor in poor school performance and behavior problems when children return to school after the weekend.

The United Way of Anderson County has stepped up to be the lead agency in organizing a community wide collaborative effort to solve this problem by purchasing the bags of food from the Golden Harvest Food Bank at the cost of $5 per bag. Contained in the bag is enough food to provide a basic, adequate diet for two days. All of the food is non-perishable, can be opened by an elementary age child and eaten even if there is no access to a microwave or stove.

We are now serving over 900 children in 23 elementary, primary and early childhood schools throughout all five districts in Anderson County.

The program continues to meet a critical need on a local level.
The goal of the Women’s Leadership Council is to have teen pregnancy prevention programs in every middle school in Anderson County. The results of the program have been remarkable, with a dramatic reduction in teen pregnancies and sexually transmitted diseases. Teen pregnancy and birth rates are at historic lows in the United States. Both are down more than 50% and there have been impressive declines in all 50 states and among all racial/ethnic groups. The nation long ago met and exceeded the original goal set in 1996 by The National Campaign of reducing the U.S. teen pregnancy rate; however, it is essential that parents, practitioners, policymakers, and anyone who cares about our youth remember that the U.S. still has the highest rate of teen pregnancy and births among comparable countries. South Carolina has the 12th highest teen birth rate in the nation among 15-19 year old females and Anderson County ranks 17th of 46 S.C. counties in teen births. Each year, teen child-bearing costs Anderson County taxpayers approximately $7,718,670. Had it not been for significant declines in the teen birth rate in recent years, the costs to taxpayers would be even higher.

The highlight of the 2014-2015 year for the Women’s Leadership Council was two milestone events. We were privileged to have Dr. Johnnetta Cole as the keynote speaker at the WLC Annual Fall Luncheon on November 20, 2014. Dr. Cole is currently the Director of the National Museum of African Art at the Smithsonian Institution and a longtime supporter of United Way and Women’s Leadership Councils throughout the U.S. Her many honors and accomplishments include serving as president of both Spelman College and Bennett College for Women, and is Professor Emerita of Emory University from which she retired as a Presidential Distinguished Professor of Anthropology, Women’s Studies and African American Studies. It was an honor to have her come to Anderson to speak to the women of our community on women’s issues.

The second WLC highlight event of the past year was the Power of the Purse held on March 12, 2015. Attended by approximately 150 women and men, the event marked the 10th anniversary of the Power of the Purse, the signature fundraising event of the Women’s Leadership Council, and raised $12,000. All proceeds benefitted the teen pregnancy prevention programs in Anderson School Districts 3 and 4.

How Women’s Leadership is making an impact!

2014-2015 marks the 11th year of the implementation of the comprehensive evidence-based teen pregnancy prevention program in Anderson County School District 3 and the fifth year in School District 4. For the last 11 years, the Women’s Leadership Council has raised over $500,000 from individuals, workplace campaigns and grants to strategically invest in the prevention of teen pregnancies in Anderson County.

The impact of the program is powerful. Changing lives and creating opportunities for a better life by focusing on teen pregnancy prevention in Anderson County.
The Youth Volunteer Corps program of Anderson County is an affiliate of the International Youth Volunteer Corps program, based in Kansas City, Missouri. The mission of YVC is to offer unique, educational, and rewarding service learning opportunities for youth, ages 11-18, in Anderson County. The program offers opportunities during the school year and during the summer. The Youth Volunteer Corps program of Anderson County was awarded with a Gold Level Affiliate Status for the second year in a row. This means that United Way’s local YVC is one of 11 of the top YVC programs across North America.

Eight members of the Youth Volunteer Corps had the opportunity to travel to Kansas City, MO for the Annual Summit hosted by the International YVC Headquarters. At the summit, youth met members from all over North America, learned best practices about service learning, and gained knowledge to bring back home to implement with our local YVC. While at the summit, six of our local youth were awarded with the “100-in-1” award for serving over 100 volunteer hours over the year. Two members were awarded with the “Ethic of Service” award, which celebrates 500 hours of service over the course of time in the Youth Volunteer Corps program. United Way’s local YVC also had two members who were elected to the International Youth Advisory Board. These members participate in three face to face meetings and monthly conference calls with youth across North America to strategically plan and direct the future of the International YVC program.

Back home, youth across our county have been engaged in making our community a better place through service learning at many different agencies across the county. Youth packaged meals for Meals on Wheels on several occasions, and they were able to adopt a route on a day when the agency was closed, which gave them the opportunity to prepare the meal, package the meal, and deliver to people’s homes. YVC members worked with Rebuild Upstate! (formerly Re-Wi-Go) to build two ramps for disabled seniors who needed the ramps to be able to leave their homes. Members threw birthday parties for children of the Women and Children Succeeding program, a program of Anderson Interfaith Ministries. Members served the Developmental Center for Exceptional Children by serving clients and staff at holiday events. These are only a few examples of the impact our youth make on our community.

For more information on YVC, please visit our website at www.yvcanderson.org, or contact Lorin Smith, program director, at lorin.smith@uwandersoncty.com.
UNITED WAY OF ANDERSON COUNTY
SCHEDULE OF COMMUNITY INVESTMENTS
FOR THE PERIOD THAT ENDED JUNE 30, 2014

Aim $34,000
Alston Wilkes Society $8,000
American Red Cross $17,250
Anderson Area YMCA $7,984
Anderson County First Steps Partnership $8,200
Anderson Emergency Kitchen $11,689
Anderson Free Clinic $30,000
Anderson-Oconee Speech & Hearing Services $5,500
Big Brothers Big Sisters $20,000
Blue Ridge Council of Boy Scouts $4,500
Bowers Rodgers Home $8,000
Clemson Community Care $10,000
CredAbility $9,380
Developmental Center for Exceptional Children $23,400
DocLink $3,655
Family Connection $4,918
Family Promise $5,000
Foothills Alliance $31,977
Girl Scouts of South Carolina Mountains to Midlands $9,758
Habitat for Humanity $17,570
Helping Hands of Clemson $5,500
Homes of Hope $20,000
Meals on Wheels $15,000
New Foundations $14,300
Rebuild Upstate (ReWiGo) $7,000
Safe Harbor $25,489
Salvation Army Boys & Girls Club $12,000
Shalom House $5,958
The Salvation Army $36,884
Touch the Future $27,029
Upstate Homeless Coalition $12,000

2-1-1 $15,052
AmeriCorps (grant funded) $190,321
BackPack SnackPack $95,028
Center for Non-Profit Excellence $17,064
Dolly Parton’s Imagination Library $20,657
Eat Smart Move More (grant funded) $45,157
Imagine a Neighborhood $1,092
Success by 6 Childcare Training $14
Volunteer Center $8,156
Youth Volunteer Corps $57,421